June 4-6, 1998, Aix-en-Provence, France.

IAE d’Aix-en-Provence
GRASCE CNRS 935
Université d’Aix-Marseille III

Jacques-André BARTOLI

This project presents the main aspects of the Aix proposal for organizing ECIS 98. This proposal will be submitted to the standing committee in Amsterdam on December 10th, 1995.

Objectives

ECIS should be a meeting place for European researchers in the IS field coming from various cultures and countries. ECIS should reflect the specific and innovative features of European Research in IS. The French IS community is one of the largest, most important and dynamic in Europe. But, up to now, very few French teams have been involved in ECIS. Inviting ECIS to France could be an excellent opportunity to develop and improve this cooperation.

The Aix-Marseille University has played an important role in the IS and computer science research field. For instance, the famous Prolog AI language and the MERISE IS design methodology were born in our region.

For the IAE d’Aix, the selection of our site will be an opportunity to promote its image of an international business school and to develop many interesting contacts and cooperation. The GRASCE research laboratory is one of the most active and innovative in France in the IS field and it aims at intensifying its international activities.

Conference officers

Conference Chairman: Pr. Niels Bjom Andersen (Copenhagen Business School, Denmark)

Programme and organisation chair: Jacques-Andre Bartoli (IAE d’Aix), co-chair: Jean-Louis Le Moigne (Head of the research laboratory GRASCE, CNRS 935 Aix). This presents the advantage of associating our IS research team to the management of the project and the logistics borne by the IAE d’Aix and thus to have more people helping to perform the various tasks.

Research Papers: Hubert Oesterle (Institute for Information Management, St Gallen, Switzerland) (to be confirmed)

Research in Progress: Leslie Willcocks (Templeton College, Oxford, UK)
Panel sessions: Tawfik Jelassi (Theseus & Insead, France)

Case studies: Giorgos Doukidis (University of Athens, Greece)

Focus Worksho~(parallel event): Frantz Rowe (ENS Telecom Paris, France)

Publication Editor: Walter Baets (EAMS-Granada Spain & Vierick School for Management Gent Belgium)
Ph.D. consortium: Bob Galliers (Warwick Business School, UK) with Valor (IESE, Spain) and Lars Mathiassen (Alborg University) and Charles Stabbel (Norway) (to be confirmed)

**Local organising Committee:**

Bartoli Jacques-Andre (IAE d'Aix)
Ermine Jean-Louis (CEA, INSTN, Saclay)
Egea Henri (Unisys, Paris).
Jelassi Tawfik (Theseus, Sophia-Antipolis & Insead, Paris)
Lai Michel (Ingenia, Paris)
Le Moigne Jean-Louis (GRASCE, Aix)
Lesca Humbert (IAE, Grenoble)
Nanci Dominique (Cecima, Aix)
Reix Robert (IAE Montpellier)
Rochfeld Arnold (Ingenia, Af cet, Paris)
Rolland Colette (Sorbonne, Paris)
Rowe Frantz (ENS Telecom, Paris, Université Nantes)
Tabourier Yves (Mega International, Paris)
Tardieu Hubert (CEO Sema-Group Telecom)

**Programme Committee**

The members of the programme committee should be proposed by the members of the conference officers and the ECIS standing committee.

For the French representative, I suggest (with Tawfik and Le Moigne)
Colette Roland (Sorbonne, delegate at IFIP TC8)
Frantz Rowe (ENSTN, & Univ Nantes, Chief editor of the Journal <Systemes d’information et Management>)
Arnold Rochfeld (Ingenia, AFCET, Chief Editor of s<Ingenierie des systemes d’information>>)  
Jean-Louis Ermine (INSTN, CEA Saclay, Director of the department Knowledge engineering, CEA)
Robert Reix (IAE Montpellier)
Yves Tabourier (Mega International)

For the Belgian and Dutch representative, I suggest with Walter Baets

Wim van Grembergen (UFSIA)
Dirk Deschoolmeester (Gent)
Koen Bertels (FUNDP)
Jean-Pierre Brans (VUB)

Henk Sol (Delft)
Piet Ribbers (Tilburg)
Stamper (Twente),
Hans Oppelland (Erasmus)

We are still working on the other European countries.
Other names have been suggested:

Jacques- Valor (IESE, Spain)
Lars Mathiarsen (Alborg University, DK)
Charles Stabbel (Norwegian Business school))
Severino Meregalli (Bocconi, Milan, Italy)
Tapio Raponen (Finland)
Kalle Lytinen (Finland)
Mathias Jarke (Germany)
Mogens Kuhn Pedersen (DK)

**Conference organisation**

ECIS 98 could be held in Aix, June 1998 from Thursday 4th to Saturday 6th at noon. This is the finest period because the weather is generally perfect (not too hot), the city is not overcrowded with tourists, and the students are finishing their terms.

The conference could be held in a renovated conference center in Aix downtown. This center offers a conference room for 500 people, one room for 190, 2 rooms for 100 as well as some smaller ones. It will be entirely renovated next year and will offer all the necessary equipment.

The Ph.D. meeting and the Focus Workshops could be located in the IAE (5 Km from Aix) with the possibility for the doctoral students and lecturers to have a room at a reasonable price (we have accommodations for 35 visiting people).

The CEA (Agency for Nuclear Energy) also proposes its brand-new and luxurious conference center in the experimental center of Cadarache for some sessions, with a visit of its latest high-tech equipment.

Aix being a university town and a tourist center, one can find many hotels in a wide range of prices (Meridien, Holiday Inn, Novotel, PLM and smaller ones). The Tourist Office of Aix, which is very efficient, will negotiate a special conference price (they generally obtain a 10% discount) and will participate in managing the booking.

**Budget**

Lunches and Coffee breaks: 250 FF per person. We could either negotiate with the Meridien Hotel which is close to the conference center or with a set of smaller restaurants.

Travel and invitation: for one or two meetings in Aix to prepare the conference and for invited speakers.

Wages and charges: for secretary, technical assistance, hostesses, hotel reservations.

Different hypotheses of the budget are presented below.

Concerning the hotels, the average prices are about 650 FF for a ****, 400 FF for a *** and 250 FF for a tourist
Office of Aix, which is very efficient can help (or be in charge of) for the reservations and organising the receptions, events and lunches.

The Conference Dinner will be charged separately and should include a Gypsy feria in camargue (cost 300 FF). If we choose to include this event in the Conference fees, we should decide to rise the price to some extent (or decrease other services).

30-nov-95

Preliminary BUDGET ECIS 98

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</table>

Jacques-André BARTOLI

Aix-en-Provence, 10 December 1995