

**Conference Proposal for
ECIS 2005**

**The 13th European Conference
on Information Systems**

-

**“Information systems in a rapidly
changing economy”**



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This paper presents the main aspects of the University of Regensburg's proposal to organize ECIS 2005. This proposal will be submitted to the standing committee in Naples on February 22, 2003.

1. Objectives

ECIS should be a meeting place for European researchers in the field of information systems from various cultures and countries and should reflect the specific and innovative features of European research in information systems. Germany has a long tradition in the field of IS and is one of the largest and most well-known communities in this field. As ECIS has been supported by German researchers ever since its founding, it is surprising that it has never been held in Germany. Holding ECIS in Germany would be an excellent opportunity to develop and improve the relationship with this community.

The University of Regensburg was one of the very first universities to set up a separate institute for Management of Information Systems in 1994. This Institute has expanded in the meantime to five full professors in this field. Regensburg is proud to call itself one of the centres of the German IS community.

To be selected as host for ECIS 2005 would be an opportunity for the Institute for Management of Information Systems to show itself as an internationally aligned programme.

2. Conference Format

2.1. Conference Dates

We propose the conference dates of May 26-28 or June 9-11, 2005. The doctoral consortium would take place on May 23-25 or June 6-8, 2005. A welcome reception would be organized for the Wednesday before the first conference day. The conference dates are of course provisional and subject to changes by the organizing committee (see calendar for May 2005 below). On May 26 is Corpus Christi which eases planning a lot.

May 2005

Mon	Tue	Wed	Thu	Fri	Sat	Sun
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

Submission deadline: November 15, 2004

Reviews due: January 31, 2004

Notification of acceptance: February 28, 2005

Submission of final version: March 28, 2005.

2.2. Conference Programme

Monday	23May / 6 June	Doctoral Consortium
Tuesday	24 May / 7 June	Doctoral Consortium
Wednesday	25 May / 8 June	Doctoral Consortium Welcome party
Thursday	26May / 9 June	Registration ECIS 2003 Opening Plenary Sessions Coffee Break Parallel Sessions Lunch Parallel Sessions Coffee Break Parallel Sessions
Friday	27 May / 10 June	Parallel Sessions Coffee Break Parallel Sessions

		Lunch
		Parallel Sessions
		Coffee Break
		Parallel Sessions
		Conference Dinner
Saturday	28 May / 11 June	Parallel Sessions
		Coffee Break
		Parallel Sessions
		Lunch
		Parallel Sessions
		Coffee Break
		Plenary Session
		Closure

2.3. Tracks

Based on acceptance, the preliminary proposal for the conference tracks is as follows:

IS Research Methodologies and Teaching: the evolution of the discipline	Data Management and Decision Support Systems
IS, Process and Organisational Change	ICT and new forms of working
Strategic management of IS and IT	Economics of ICT
New e-Business Models	New Technologies and Security
E-Society	IS Development
ICT, trust and culture	Innovation and Infrastructure Development

2.4. Conference Dinner

The conference dinner with some form of entertainment would be held in the city centre on Thursday. It would be included in the conference fee and we would offer reasonable pricing to accompanying persons and non-participants.

2.5. Book and software exhibition

Having two bookshops directly on the campus, one specialized in books on IS, fulfils the prerequisites for setting up a book and software exhibition.

3. Conference Officers

Based on acceptance, the preliminary proposal for the conference organisation is as follows:

Conference Chair:	Professor Dieter Bartmann, University of Regensburg
Programme chair:	Stefan Klein, University of Münster
Research Papers:	Edgar Whitley, London School of Economics (UK)
Research in Progress:	Federico Rajola, Università Cattolica del Sacro Cuore di Milano (Italy)
Panel Sessions:	David Avison, ESSEC Business School (France)
Case Studies:	Robert Winter, University of St.Gallen (Switzerland)
Doctoral Consortium:	Karl Heinz Kautz, Copenhagen Business School (Denmark)
International Programme Committee:	Jannis Kallinikos (Greece – UK)

3.1. Track nomination

Jan Damsgaard, Copenhagen Business School (Denmark)
Angeliki Poulimenakou, Athens University of Economics and Business (Greece)
Tony Cornford, London School of Economics (UK)
Colette Rolland, University Paris 1, Sorbonne (France)
Carsten Sørensen, London School of Economics (UK)
Joerg Becker, University of Muenster (Germany)
Philip Powell, University of Bath (UK)
Sandra Sieber, IESE Business School (Spain)
Virpi Kristiina Tuunainen, Helsinki School of Economics (Finland)
Jan Ljungbjerg, Victoria Institute (Sweden)

Andrea Caringani, IULM (Italy)

Ellen Christiaanse, University of Amsterdam (The Netherlands)

Petra Schubert, University of Applied Sciences, Basel (Switzerland)

4. Programme Committee

The programme committee will be nominated in 2004 in accordance with ECIS tradition. The members of the programme committee should be proposed by the members of the ECIS standing committee.

5. Budget

The preliminary budget of the conference is currently as follows:

5.1. Conference Fees

	Early (Before March 31, 2005)	Late (After March 31, 2005)
Regular Participants	€ 400	€ 450
Students	€ 250	€ 310
Accompanying persons	€ 320	€ 360

5.2. Expected Revenues

	Early	Late	
Regular Participants	200	130	€ 138500
Students	40	40	€ 22400
Accompanying persons		30	€ 10800
Total			€ 171700

5.3. Costs

5.3.1. Doctoral Consortium

The doctoral consortium would start two days before ECIS 2005. There are many places in and around Regensburg where it could be held:

Hotel Zur Post in Tännesberg: Half an hour's drive away from Regensburg and located at an altitude of 700m, this hotel offers conference facilities with Internet access and is ideal for socialising events like hiking, visiting castles or short trips into the Czech Republic.

The *Thurn und Taxis* Castle: Equipped with state of the art technology this facility not only offers excellent meeting rooms but also offers a large park which can be used for socialising events like barbecues. Being centrally located, all leisure facilities are within walking distance. There are two hotels within 100m which could be chosen for accommodation.

We think that the first solution is best because it combines sleeping and conference facilities in one location and seems to be reasonably priced.

The hotel in Tännesberg offers conference facilities and Internet access. There is a special offer for conferences with a flat rate of € 250 per person for a three and a half day stay. The flat rate includes 3 overnight stays, 4 three-course lunch menus, 3 dinners with a selection of different meals to choose from, and two coffee breaks each day. The following budget plan is based on an estimated 25 participants and 5 faculty members.

	Number	Price	
Participants	25	€ 250	€ 6250
Faculty Members	5	€ 250	€ 1250
Total			€ 7500

5.3.2. Key Speakers and Conference Officers

Travel and accommodation costs are calculated based on the following assumptions:

Travel expenses to Regensburg (Flight + Train)	€800
Accommodation (3 Nights)	€ 300
Speech Charge	€ 500

	Number	Price	
Key Speakers	3	€1600	€ 4800
Conference Officers	8	€ 1100	€ 8800
Total			€ 13600

5.3.3. Social Events and Conference

Since the locations of the welcome party and the conference dinner have not yet been chosen, the cost estimate is based on previous experience and conferences. The conference lunches and the coffee breaks will be held at the location.

5.3.3.1. Welcome Party

	Price	Persons	
Rent for location per person	€7	440	€ 3080
Dinner buffet and drinks	€27	440	€ 11880
Total			€ 14960

5.3.3.2. Conference Dinner

	Price	Persons	
Rent for location per person	€9	440	€ 3960
Dinner buffet and drinks	€61	440	€ 28160
Total			€ 32120

5.3.3.3. Conference Meals

	Price	Days	Persons	
Lunch	€7,50	3	440	€ 9900
Coffee Breaks	€10	3	440	€ 13200
Total				€ 23100

5.3.4. Proceedings

	Price	Copies	
Printing	€10	500	€ 5000
Binding	€3	500	€ 1500
Bags	€2	500	€ 1000
CD-Rom proceedings (realisation)	€7000	1	€ 7000
CD-Rom proceedings (duplication)	€1.50	500	€ 750
Total			€ 15250

These costs are calculated on the assumption that each copy will have 400 pages printed on A4 at € 0.025 per page.

5.3.5. Advertisement

	Price	Copies	
Envelopes (4 colours, A4)	€ 0.50	1000	€ 500
Call for Papers (4 colours, 16 pages)	€ 0.30	15000	€ 4500
Final programmes (2 colours, 32 pages)	€ 1	500	€ 500
Posters (4 colours, 35x50 cm)	€1.30	1000	€ 1300
Logo	€ 2000	1	€ 2000
Website	€ 5000	1	€ 5000
Total			€ 22250

5.3.6. Organisational Costs

Personnel	€ 35000
Mailing	€ 5000
Travel expenses	€ 15000
Inspection visit	€ 12000
Transportation during conference	€ 12000
Total	€ 79000

5.3.7. Overall Costs

Doctoral Consortium	€ 7500
Key Speakers and Conference Officers	€ 13600
Social Events and Conference	€ 70180
Proceedings	€ 15250
Advertisement	€ 22250
Organisational Costs	€ 79000
Total	€ 207780

5.4. Final Budget

Expected Revenues	€ 171700
Expected Costs	€ 207780
Sponsoring	€ 36080

6. Timeline

Acquisition of sponsors	1 st Quarter 2004
Launch of website	2 nd Quarter 2004
Call for papers	2 nd Quarter 2004
Submission deadline	November 15, 2004
Reviews due	January 31, 2004
Notification of acceptance	February 28, 2005
Submission of final version	March 28, 2005

7. General Information

7.1. Regensburg

Regensburg is located in the south east of Germany in the heart of Bavaria at the northern most point of the Danube river. With a population of 140,000 it is a suitable size for a conference like ECIS. This has been proved by many conferences of up to 5,000 participants which take place on a regular basis in Regensburg. Regensburg's high capacity hotel industry offers 4,000 beds in the city centre and 6,500 in the surrounding area.

Regensburg is easily accessible for visitors. The nearest airport, Munich, is connected to Regensburg via a shuttle bus, which takes about an hour for the trip. A smaller airport in Nuremberg is also about one hour away. The motorway junctions Munich-Berlin and Nuremberg-Vienna are close by, which makes Regensburg ideally accessible via car. The city also is served by the east-west European train network from Frankfurt to Budapest. Being centrally located, Regensburg is a perfect place to host a European Conference.

Regensburg offers many opportunities for an attractive social programme, e.g. a historical city centre, castles, boat trips on the Danube, excursions to the Bavarian forest, and tours of Audi's and BMW's production facilities.

More information can be found at
<http://www.regensburg.de/tourismus/international/index.shtml>

7.2. Strengths of the University of Regensburg

- ?? Established in 1962 as the fourth Bavarian university.
- ?? Campus University with restaurant and large refectory?????: conference would be locally concentrated.
- ?? Many large and small auditoriums with up-to-date presentation equipment.
- ?? Not an isolated location: good connections to the city centre.
- ?? Host of numerous conferences: university discount at many hotels.
- ?? Computer facilities: The university currently has about 30 computer rooms with more than 600 PCs in total. The number of computers per room ranges from 8 to 60.
- ?? Auditoriums: the university has about 40 auditoriums containing between 100 and 480 seats. The main auditorium holds 1500.
- ?? Additionally there are numerous rooms with a seat capacity of 20 to 50. The majority of these rooms are equipped with a beamer and a VCR.
- ?? More information available at
<http://www.uni-regensburg.de/Universitaet/Portrait/unieng96.htm> and
<http://www.uni-r.de/Universitaet/Portrait/urwwweng.htm>

7.3. Institute of Management of Information Systems

- ?? Six professors: Bartmann, Dowling, Federrath, Lehner, Lory and Pernul work in conjunction. The scientific fields of these professors are as follows:
 - Bartmann: Finance IT, Software Engineering
 - Dowling: Innovation and Technology Management
 - Federrath: Management of IT Security
 - Lehner: e-Business with emphasis on Mobile Business
 - Lory: Mathematical Methods for IT Security
 - Pernul: Information Systems
- ?? Experience in organizing conferences:
 - Bartmann: Europe Colloquiums Regensburg, Annual Conference on Innovation in the Banking Industry since 2000
 - Lehner: European Conference on Software Maintenance and Reengineering
 - Dowling: Interdisciplinary European Conference on Entrepreneurship Research (IECER)
- ?? Member of FORWIN – Research Alliance for Business Information Technologies in Bavaria (Bayreuth, Nuremberg, Regensburg, Würzburg). FORWIN would be a co-organizer
- ?? Total staff of 45 full-time researchers