

**Conference Proposal for
ECIS 2008
The 18th European Conference
on Information Systems**

-

**“Information Systems in an innovative knowledge
based economy”**



National University of Ireland, Galway
Ollscoil na hÉireann, Gaillimh

This paper presents the main aspects of the Carines School of Business at NUI Galway proposal to organize ECIS 2008. This proposal will be submitted to the standing committee in Regensburg on May 25th 2005.

1. Objectives

ECIS should be a meeting place for European researchers in the field of information systems from various cultures and countries and should reflect the specific and innovative features of European research in information systems. Irish institutions have an established tradition in the field of IS – with ECIS being hosted in Cork, Ireland previously in 1997. In 2004 an Irish Chapter of the Association of Information Systems (IAIS) was established - a further sign of the vibrancy of the IS community in Ireland. The newly formed IAIS is very supportive of the proposal being put forward here to host ECIS 2008 in NUI Galway.

The IS group at NUI Galway consists of 13 lecturing staff. Currently the group offers an undergraduate degree in Business Information Systems, a post-graduate diploma in systems analysis, a masters in electronic commerce, a masters by research in Information Systems and a PhD programme. To be selected as host for ECIS 2008 would be an opportunity for both NUI Galway and IAIS to demonstrate to the European IS community the breath and depth of teaching and research being conducted in Ireland.

2. Conference Format

2.1. Conference Dates

We propose the conference dates of June 9-11, 2008. The doctoral consortium would take place on June 6-8, 2008. A welcome reception would be organized for the Sunday before the first conference day. The conference dates are provisional and subject to changes by the organizing committee (see calendar for May 2008 below).

June 2008

Mon	Tue	Wed	Thu	Fri	Sat	Sun
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	

Submission deadline: November 15, 2007

Reviews due: January 31, 2008

Notification of acceptance: February 28, 2008

Submission of final version: March 28, 2008.

2.2. Conference Programme

Friday	6 June	Doctoral Consortium
Saturday	7 June	Doctoral Consortium
Sunday	8 June	Doctoral Consortium Welcome party
Monday	9 June	Registration ECIS 2008 Opening Plenary Sessions Coffee Break Parallel Sessions Lunch Parallel Sessions Coffee Break Parallel Sessions
Tuesday	10 June	Parallel Sessions Coffee Break Parallel Sessions

		Lunch
		Parallel Sessions
		Coffee Break
		Parallel Sessions
		Conference Dinner
Wednesday	11 June	Parallel Sessions
		Coffee Break
		Parallel Sessions
		Lunch
		Closure

2.3. Tracks

In line with the tradition of ECIS the tracks will reflect both traditional and emergent issues in IS research. Indicative tracks are presented below:

- | | |
|---|--|
| ? IS Research Methodologies and Teaching: the evolution of the discipline | ? Data Management and Decision Support Systems |
| ? IS, Process and Organisational Change | ? ICT and new forms of working |
| ? Strategic management of IS and IT | ? Economics of ICT |
| ? New e-Business Models | ? New Technologies and Security |
| ? E-Society | ? IS Development |
| ? ICT, trust and culture | ? Innovation and Infrastructure Development |

2.4. Conference Dinner

The gala dinner and entertainment will be held in the city on Tuesday night. It will be included in the conference fee and will be offered at reasonable rates to accompanying persons and non-participants.

3. Conference Officers

Conference Chairs: Dr. Willie Golden, NUI Galway
Martin Hughes, NUI Galway

Other committee chairs and members will be nominated in consultation with the ECIS standing committee closer to the date of the conference.

4. Programme Committee

The programme committee will be nominated in 2007 in accordance with ECIS tradition. The members of the programme committee should be proposed by the members of the ECIS standing committee.

5. Budget

The preliminary budget of the conference is currently as follows. (Please note, that the prices are based on prices in 2005. This approach was taken given that it is difficult to predict 3 years into the future. It is expected that the prices will only have to be increased to accommodate inflationary price increases):

ECIS 2008 - Galway Proposed Budget						
Projected Income	Amt.	Delegates		Value	Sub Totals	Overall Total
Early Registered Delegate	€440	170		€74,800		
Late Registered Delegate	€490	60		€29,400		
Early Registered Student	€270	80		€21,600		
Late Registered Student	€320	30		€9,600		
Free delegates	€0	11	351	€0	€135,400	
Accompanying persons	€320	8		€2,560		
Accompanying persons	€370	3	11	€1,110	€3,670	
Total Delegates			362			
Sponsorship					€10,000	€149,070
Projected Expenditure						
Meals/Breaks						
Coffee Breaks	€2.16	351		€3,790.80		
Lunch	€16.00	351		€16,848.00	€20,638.80	
Social Functions						
Opening Reception	€18.00	362		€6,516.00		
Gala Dinner	€70.00	362		€25,340.00		
Tours for Accompanying people	€50.00	11		€1,100.00		
Transportation				€1,000.00	€33,956.00	
Conference Facility: Room Hire						
Large Lecture Theatre (1/2 Day)	€250.00			€750.00		
Small Room rentals (10 parallel sessions)	€80.00			€2,400.00	€3,150.00	
Promotion						
Call for papers	€0.30	15000		€4,500.00		
Physical Mail shot	€1.50	3000		€4,500.00		
Poster	€1.30	1000		€1,300.00		
Conference Programme	€1.00	500		€500.00		
Website	€8,000.00	1		€8,000.00	€18,800.00	
Proceedings						
CD-Rom proceedings	€7,000.00	1		€7,000.00		
CD-Rom duplication	€1.50	400		€600.00	€7,600.00	

Organisational Costs						
On-site personnel fees	€15,000.00			€15,000.00		
On-site printing	€1,000.00			€1,000.00		
Bags	€2.00	362		€724.00		
Supplies - Badges, Pens	€2.00	400		€800.00		
Inspection visit	€7,000.00			€7,000.00		
Conference Management Fee	€50.00	362		€18,100.00	€42,624.00	
Doctoral Consortium						
Participants	€250.00	25		€6,250.00		
Faculty	€250.00	5		€1,250.00	€7,500.00	
Speakers and conference officers						
Hotel fees	€150.00	11		€4,950.00		
Flights	€800.00	11		€8,800.00		
Speaker cost	€500.00	3		€1,500.00	€15,250.00	€149,518.80

Surplus/Deficit

-€449

5.1. Costs

5.1.1. Doctoral Consortium

The doctoral consortium would start two days before ECIS 2005. There are several places in and around Galway that would suit the needs of the doctoral consortium:

Connemara Coast Hotel

This Hotel is located about 10 minutes to the west of Galway city on the edge of the Connemara region. The hotel offers excellent, accommodation, leisure and conference facilities with Internet access. The Connemara Coast is a restful haven of tranquillity with attractive grounds leading down to walkways alongside the shores of Galway Bay. The hotel is situated within the countryside of Connemara with some of Ireland's most evocative and characteristic landscapes providing some excellent touring scenery right on the doorstep.

Galway Bay Golf and Country Club Hotel:

The Galway Bay Golf and Country Club Hotel is situated 10 minutes to the east of Galway city. The hotel which is set amongst acres of forest walks is renowned as a business and leisure hotel and commands outstanding views over Galway Bay. It

offers high standard accommodation, and conference facilities in a peaceful secluded setting.

5.1.2. Social Events and Conference

It is proposed to hold the welcome party on-site at the newly constructed NUI, Galway business school. The conference dinner will be held at a hotel in the city centre. The conference lunches and the coffee breaks will be held within the business school.

6. General Information

6.1. Galway

Galway is a city, a county, and an experience to be savoured and remembered. The historic city of the tribes dances to a beat uniquely it's own. There is certain chemistry and vibrancy to this friendly University City, which many delight in, and few forget. Music, festivals, horse racing, pubs, restaurants, shops, theatres and most of all Galway people, combine to create this atmospheric mediaeval city of culture. From this pulsating heart the rest of the county flows. Galway Bay, immortalised in song, its beauty unchanging. Scenic Gaeltacht areas, including the Aran Islands. Connemara with the picturesque town of Clifden as its capital. Mountains, castles and stone walls, banks of turf, long sandy beaches, clear lakes, joyful leaping streams and flowing rivers. Delightful countryside punctuated by pretty villages, and traditional pubs.

Galway City is one of the fastest growing cities in Europe and, with a population of approx. 65,000, it has become the third city in the Republic of Ireland after Dublin and Cork. It began as a small fishing village centred around the estuary of the River Corrib, a river traditionally called Abhainn na Gaillimhe (The Galway River) after Galvia, a mythological princess said to have drowned in its waters. Early records tell of a Dun or fort erected by local chieftains (where Flood Street is today) to guard against attack by what the ancient Annals call "Munster Men". By 1235, the Anglo-Norman de Burgos captured in its place around which a settlement grew into the mediaeval city of Galway.

6.2. Accommodation

Accommodation is available in our campus residence, Corrib Village which is beautifully situated along the banks of the river Corrib. This is a complex of modern apartments and bungalows grouped around pleasantly landscaped court yards in a village setting. With a capacity for up to 800 people, Corrib Village also boasts its own shop, laundrette, crèche, café and there are organised activities for children.

Accommodation is also available at over 40 local hotels offering in excess of 3500 rooms and in addition in a wide variety of Bed and Breakfast (B&B) guest houses. Hotel accommodation ranges in price from €56 - €140 per night while guest house accommodation is available from €30 - €50 per night.

6.3. Travel

Galway city is served by Galway Airport which offers direct flights to the UK and France and regular connections to Dublin airport. Flights to and from Galway airport are available through Aer Arann. Galway Airport is approximately 18km from the city centre. There is a connecting bus shuttle service from Galway airport to the city in addition to taxi services. Car hire is also available.

Travelling to Galway from the UK and Europe

At present there are direct flights to Galway airport from Birmingham, Edinburgh, Luton and Manchester. The other main travel option is to hub through Dublin airport which offers many international connections. Aer Arann offer up to five daily connecting flights between Galway and Dublin with a flight time of 45 minutes. Alternatively, there is a bus service from the terminal at Dublin airport to Galway city centre or a train service between Dublin and Galway city centre.

Travelling to Galway from the United States and Canada

In addition to the option of routing through Dublin Airport attendees from North America and some parts of Europe may find it more convenient to fly to Shannon Airport. Shannon Airport (www.shannonairport.com) has direct international connections with the USA and elsewhere. It is about 100km from Galway (1.5 – 2 hour drive). There is a Shannon/Galway bus service, taxi/hackney service and good car-hire facilities.

6.4. Social Programme

Galway offers many opportunities for an attractive social programme, e.g. a historical city, castles, boat trips on Lough Corrib, excursions to Connemara, the Aran Island and the Burren.

More information can be found at

<http://www.irelandwest.ie>

<http://www.goireland.com>

6.5. Strengths of NUI, Galway (www.nuigalway.ie)

- ? NUI, Galway was founded in 1845.
- ? Newly complete business school.
- ? Range of small and large auditoriums with up-to-date presentation equipment.
- ? Within walking distance of the city centre.
- ? Catering facilities available within the confines of the Business School.
- ? Provision of most up to date computer facilities and wireless access.
- ? Dedicated conference office on site.
- ? Auditoriums: the university has a variety of venues suitable for large gatherings.

6.6. Information Systems Group at NUI, Galway (www.is.nuigalway.ie)

- ? The information systems group at NUI, Galway consists of thirteen staff members. The main scientific fields of these researchers are as follows:
 - o Inter-organisational systems and e-business
 - o Innovation and Technology Management
 - o Mobile Business
 - o Systems Analysis and Design
 - o Accounting Information System
 - o Agile Methods
- ? Teaching conducted by the Information Systems Group:
 - o Undergraduate
 - o Bachelor of Science in Business Information Systems
 - o Information Systems Stream within the Bachelor of Business Studies
 - o Postgraduate
 - o Master of Business Studies in Electronic Commerce

- ✍ Master of Science in Business Information Systems by Research
- ✍ Higher Diploma in Systems Analysis

- ? Experience in organizing conferences:
 - o IFIP8.6 2006
 - o Collector Europe 2003