

# **Imperfect Information and Aggregate Supply**

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# 1. Foundations

## General equilibrium base:

Representative consumer, continuum of firms, differentiated varieties of labor and goods, Dixit-Stiglitz and monopolistic competition, consumers have full information, individual firms do not.

## Equilibrium conditions:

$$p_{it} = \hat{E}_{it} [p_t + \mu + \alpha(y_t - a_{it})],$$

$$n_t = p_t + y_t,$$

$$p_t = \int_0^1 p_{it} di.$$

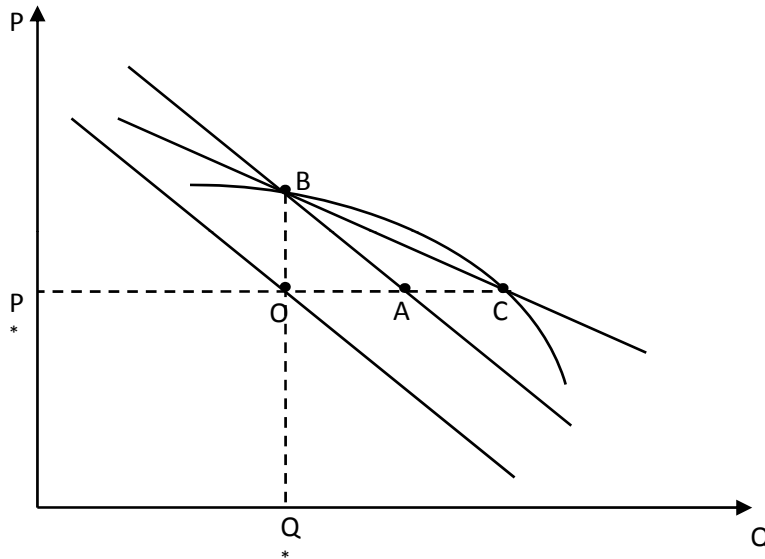
Key reduced-form parameter:  $\alpha = \frac{\psi + 1}{\psi + \gamma} \in (0.12, 0.4)$

## Full information:

$$y_t^F = a_t - \mu / \alpha, \quad p_t^F = n_t - a_t + \mu / \alpha.$$

# What to plan and menu costs

**What to plan?** Choose plans for prices or output, ex ante to maximize expected profits  $X(\cdot)$ . Reis (2006) prices if:



$$Q_s Q_{ps} + \left( -\frac{Q_s^2}{2Q_p} \right) Q_{pp} \leq 0$$

**Menu costs.** If everyone has full information, will a marginal firm facing information costs  $k$  wish to get information?

Akerlof Yellen (1985), Mankiw (1985)

Numerically:  $k \geq 0.63\%$

$$X_{pp}(\cdot)(p_{it}^* - p)^2 \leq k$$

# Real rigidities, strategic complementarities

**Real rigidities:** If everyone doesn't have information on shocks, will marginal firm want to pay information cost  $k$ ?

Ball and Romer (1990)

$$-0.5 X_{pp}(\cdot) \alpha^2 n_t^2 \leq k$$

**Strategic complementarities:** If pricing decision strategic complements, better-informed firms keep their prices in line with less-informed firms. Cooper and John (1988) note that firm's best response function

$$p_{it} = \hat{E}_{it} \left[ (1 - \alpha) p_t + \alpha n_t - \alpha a_{it} \right]$$

Key condition  $\alpha < 1$ .

**Same parameter, but different concepts!**

## 2. Two paradigms in imperfect information

### Delayed information model

- Only a share  $\lambda$  of firms have up-to-date information, others have 1-period old information

### Partial information model

- Each firm observes only a private noisy signal with relative precision  $\tau$  of current shocks

In both need to solve one equation:

$$p_t = \int_1^0 \hat{E}_{it} [\alpha n_t + (1 - \alpha) p_t] di$$

Delayed:  $p_t = \lambda [\alpha n_t + (1 - \alpha) p_t] + (1 - \lambda) E_{t-1} [\alpha n_t + (1 - \alpha) p_t]$

Partial:  $p_t = \alpha \sum_{j=1}^{\infty} (1 - \alpha)^{j-1} \underbrace{\bar{E}_t \bar{E}_t \dots \bar{E}_t}_{j \text{ times}} (n_t), \text{ with } \bar{E}_t(.) = \int \hat{E}_{it} (.) di$

# Common predictions: delayed information

Key tool: innovations (Wold) representation

$$p_t - E_{t-1}(p_t) = \lambda \left\{ \alpha [n_t - E_{t-1}(n_t)] + (1 - \alpha) [p_t - E_{t-1}(p_t)] \right\} + \alpha E_{t-1}(n_t - p_t)$$

Solution:

$$p_t = \left[ \frac{\alpha \lambda}{1 - (1 - \alpha) \lambda} \right] (n_t - n_{t-1}) + n_{t-1},$$

$$y_t = \left[ 1 - \frac{\alpha \lambda}{1 - (1 - \alpha) \lambda} \right] (n_t - n_{t-1}).$$

**Prediction:**

Aggregate supply is non-vertical and it is flatter if higher information or real rigidities.

# Common predictions: partial information

Key tool: signal-extraction formula

$$\hat{E}_{it}(n_t) = E_t(n_t | x_{it} = n_t + \varepsilon_{it}) = E_{t-1}(n_t) + \left( \frac{\tau}{1 + \tau} \right) [x_{it} - E_{t-1}(n_t)]$$

Solution:

$$p_t = \left( \frac{\alpha\tau}{1 + \alpha\tau} \right) (n_t - n_{t-1}) + n_{t-1}$$

$$y_t = \left( 1 - \frac{\alpha\tau}{1 + \alpha\tau} \right) (n_t - n_{t-1})$$

**Prediction:**

Aggregate supply is non-vertical and it is flatter if higher information or real rigidities.

# Common predictions: persistence

## Sticky information (Mankiw, Reis, 2002)

- Every period, randomly-drawn fraction  $\lambda$  receives new information
- Tool: method of undetermined coefficients

## Imperfect common knowledge (Woodford, 2002)

- Every period, each firm receives a new private signal of precision  $\tau$
- Tool: Kalman filter

## Prediction:

Persistent effects of aggregate-demand shocks

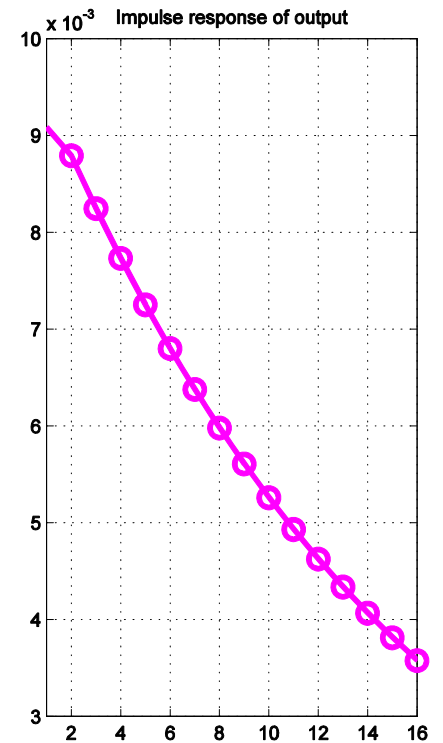
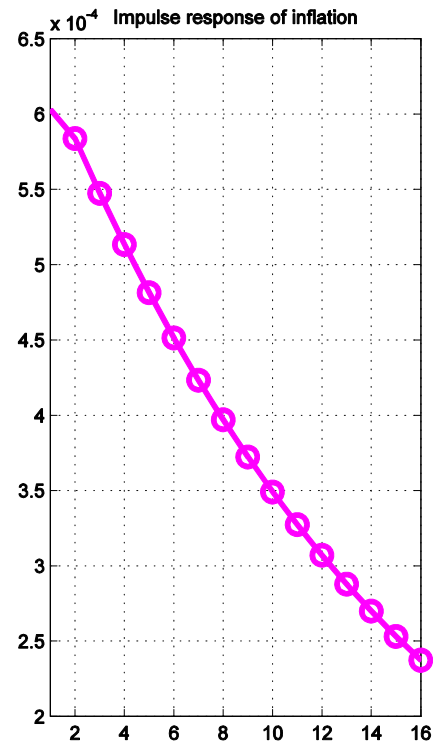
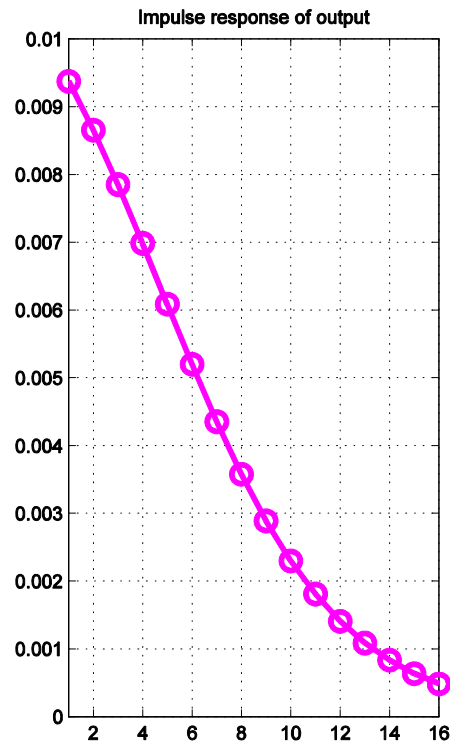
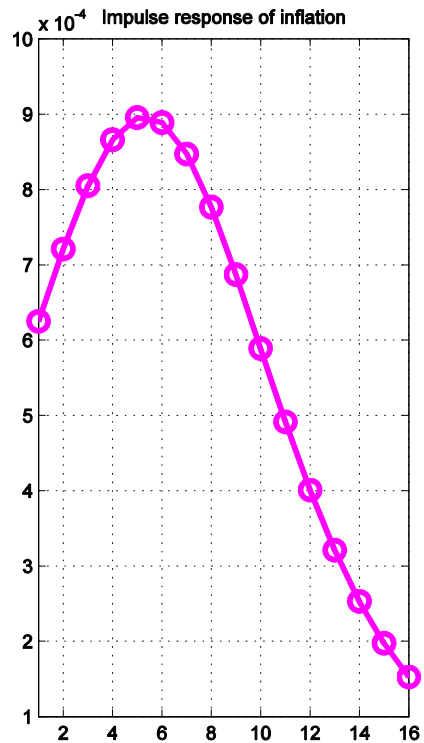


# Common predictions: persistence

Models are not observationally equivalent

*sticky information*

*imperfect common knowledge*



# Common predictions: two sources of shocks

Aggregate shocks to nominal demand and idiosyncratic shocks to productivity. Two approaches

## 1) Mankiw-Reis (2006)

- Only one source of information, one  $\lambda$  and  $\tau$
- Micro-founded: optimal for single signal on  $n_t - a_{it}$ .

## 2) Mackowiack Wiederholt (2008), Carroll Slacaleck (2007).

- Two signals, so have  $\lambda^n, \lambda^a, \tau^n, \tau^a$ .
- For slope of aggregate supply, it is  $\lambda^n, \tau^n$  that matters.
- Interesting: can have  $\lambda^a > \lambda^n, \tau^a > \tau^n$  matching frequent price changes and Klenow-Willis (2007) findings.

### 3. Novel insights: disagreement and surveys

In delayed information, there is **endogenous disagreement**

- Different groups have different information and this evolves endogenously as shocks hit economy.
- With partial information, exogenous so uninteresting.

Use **surveys** of inflation expectations to test predictions

- Impulse responses of disagreement to shocks.
- Carroll (2003), Mankiw Reis Wolfers (2004), Branch (2007), Coibion Gorodnichenko (2008), Curtin, (2009)
- Micro data supports sticky information.

Hope that will discipline imperfect-information models.

## Novel insights: transparency

Partial information, endogenous weight on multiple signals

- In addition to private signal, there is a public signal that has an upper limit on its precision.
- With delayed information, exogenous so uninteresting.

Effects of public noise

- New shock common to all (Lorenzoni, 2008a, b)
- Better signal makes firms rely less on private signals, and strategic complementarity causes externality.
- Morris and Shin (2002), Svensson (2006), Roca (2006), Amador Weill (2008) Angeletos Pavan (2007)

Hope that can be measurable, so testable and policy-useful

## 4. Micro-foundations: inattentiveness

**Inattentiveness** model (Reis, 2006) for delayed information

$$V_i(n_t) = \max_d E_t \left\{ \sum_{s=0}^{d-1} \beta^s \max_{p_{i,t+s}} [X_i(p_{i,t+s}, \cdot)] - \beta^d k + \beta^d V_i(n_{t+d}) \right\}$$

Solution:

- Numerically, it is unconventional, but easy.
- Closed-form: linear-quadratic, log-isoelastic, exp-normal.
- Bifurcation theory for general theorems.

Predictions:

- Increases with  $k$ , falls with variance of shocks
- Second-order costs lead to first-order inattentiveness
- Exponential distribution can be justified (strict conditions)

# Micro-foundations: rational inattention

**Rational inattention** model (Sims, 2003), partial information

$$\max_{f(n_t || x_{it})} \left[ \max_{p_{it}} X(p_{it}, n_t) \right] \quad \text{s.t.: } H(n_t) - H(n_t || x_{it}) \leq k.$$

Solution:

- Constrain set of distributions—normal maps  $k$  to  $\tau$ .
- Closed-form: linear-quadratic.
- Numerically: open challenge.

Way forward:

- Merge finite capacity (multiple signals) with intertemporal choice (intertemporal substitution)

## 5. The research frontier

### a) Merging incomplete information with sticky prices

- Sticky information and Calvo: Bonomo Carvalho (2004, 2008), Dupor Kitamura Tsuruga (2008)
- Imperfect common knowledge and Calvo: Nimark (2008), Angeletos La'O (2009).
- Sticky information and Ss: Knotek (2006), Gorodnichenko (2008)
- Endogenize both incomplete information and sticky prices: Woodford (2009).

# The research frontier

## b) Optimal policy

- Sticky information: Ball Mankiw Reis (2005) Reis (2009)
- Inattentiveness: Branch et al (2008)
- Partial information: Adam (2007, 2009), Lorenzoni (2008), Angeletos Pavan (2007, 2009)

## c) Other choices beyond prices

- Workers and wages: Koenig (2004)
- Consumption: Reis (2007), Luo (2008), Tutino (2009)
- Physical investment: Angeleots Pavan (2007)
- Portfolio choice: Abel, Eberly, Panageas (2007, 2008)
- Exchange rates: Bachetta van Wincoop (2006, 2009), Crucini, Shintani Tsuruga (2008)



# The research frontier

## d) Strategic interactions in information adjustment

- Carvalho (2007) and Carvalho Schwartzman (2008) using sticky information.
- Hellwig Veldkamp (2008) on inattentiveness.
- Missing on partial information or rational inattention.

## e) Medium-scale DSGEs and computational methods

- Sticky information: Mankiw Reis (2006, 2007) and Reis (2009a, 2009b), Meyer-Gohde (2009).
- Rational Inattention: Mackowiack and Wiederholt (2009).
- Missing both inattentiveness and partial information.